Communicating with Stakeholders

Communicating with our stakeholders helps us grow as a group.

Our Approach to Communication
The Tokyo Electron Group proactively promotes communication with its stakeholders. We think it indispensable to disclose information about our business operations as much as possible to all our stakeholders and interact with them through information disclosure and the acceptance of feedback in running our environmental, health, and safety activities. As part of our efforts, we cooperate with local schools and accept their students to our sites for work experience.

We have been publishing environmental reports since 2000. We also disclose environmental, health, and safety information on our website and plan to continue these efforts actively in the future.

Sharing Information through EHS Times and the Intranet
The Tokyo Electron Group publishes the EHS Times, a bimonthly in-house magazine that reports on the discussions in relevant Group committees and introduces the environmental, health, and safety (EHS) activities conducted by the Group’s companies, plants, and offices in an easy-to-understand manner. Individual Group companies and sites have their own in-house magazines and use them to raise employees’ EHS awareness and share relevant information.

We use the intranet for speedy disclosure and sharing of EHS information within the Group.

The Group’s EHS activities are also introduced via brochures for shareholders and investors and the annual reports.

EHS Seminar in Taiwan
In May 2005, the Tokyo Electron Group held a TEL EHS Seminar in Hsin-chu City in Taiwan inviting its customers in Taiwan. The Group has been organizing this seminar in Taiwan since 2001, and the May 2005 seminar was the fourth one. Before the seminar, we asked participants to answer a questionnaire on the seminar contents and based on the results, we arranged a seminar that focused on our approach to EHS, actual EHS activities, reduction in the use of regulated chemical substances in our products, and EHS measures for each of our products.

A greater number of people participated in the fourth seminar than in the previous seminar, especially those who were directly involved in the use of our products. These participants gave their opinions from the viewpoint of direct users of the products and an active Q&A session was conducted at the seminar. Participants were particularly interested in the safety of our products.

Customers participating in the seminar evaluated it highly, with comments such as, “It was easy to understand,” “I could understand the Tokyo Electron Group’s approach to EHS and relevant measures,” and “I could obtain new ideas and inspirations from the seminar.” Many asked us to continue the seminars so that they can keep informed of the Group’s safety measures for its products and examples of reducing the environmental impact.
The Tokyo Electron Group states the following: “We place the highest priority on gaining the trust and acceptance of customers, suppliers, investors, and communities around the world” and “We therefore strive to be a faithful and cooperative member of the communities and nations where we do business.” We are engaged in a variety of activities to contribute to society and build relationships of trust with governments and local communities around its facilities. This is true in Japan, of course, as well as overseas. These efforts are based on the above principles. We will expand our activities, hand-in-hand with our customers and neighbors.

Social Contribution in Japan

The Fujii Plant (in Nirasaki City, Yamanashi Prefecture) participates in the Nirasaki City’s local clean-up program. Under the program, local inhabitants (and companies), supported by the city government, clean local public spaces including roads and parks at least six times a year to make the city a more comfortable place to live in with no trash or litter in the streets. The City named this program “Adopt Program,” hoping that citizens will take good care of public places in the same way that they take care of their own children.

Plant employees participated in activities to clean the central park in the City. This activity allowed the Plant to deepen its relationship with the city government and contribute to local communities. The first clean-up activity conducted on June 6, 2005 was introduced in the August 2005 issue of the City’s public magazine and a poster introducing the activity was put up in the playground in the central park.

Social Contribution Overseas

Tokyo Electron (Shanghai) donates money to local orphanages as part of its social contribution activities and as a means to teach its employees how to express their thanks to society. At the New Year’s party, the company holds a bingo game and employees and their family members participating in the game purchase a bingo card for 10 yuan. All the proceeds from the sales of cards are donated to the orphanages. At the New Year’s party held in January 2006, 3,630 yuan (approximately ¥55,000) was collected and all the money was donated to orphanages.

Communicating with Stakeholders

Our Approach to Social Contribution

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