

Biodiversity Initiatives

Our approach to biodiversity

The environment plays host to an enormous amount of biodiversity. This biodiversity supports a number of ecosystem services, without which the TEL Group would be unable to continue its business activities. Our activities, however, have a non-negligible impact on biodiversity. Based on this recognition, the Group has put in place a framework to promote initiatives for biodiversity conservation.

● Fiscal 2013 activities

Since October 2012, the TEL Group has held workshops to deepen employees' understanding of biodiversity. The first workshop organized an ecosystem tour around the Fuchu Office led by an expert guide. This tour provided an opportunity for participants to get a close-up look at their immediate natural environment and learn about biodiversity conservation. Two TEL Group offices mapped the relationship between business activities and biodiversity based on product life cycle assessments and identified the relationship between TEL products and biodiversity. Having gained a clearer understanding of both the impact and dependence of products on biodiversity over the course of the product life cycle, the two offices formulated the Group's approach to the issue and drafted activity guidelines. At the end of February 2013, representatives of the Group met with Mr. Yasushi Hibi,

representative director of Conservation International Japan, and Associate Professor Rei Kosaka of Kanazawa University to get feedback on the guidelines.

Based on the relationship maps and activity guidelines, we are committed to launching biodiversity initiatives.

Activity Guidelines

We aim to become a company that contributes to biodiversity through business activities.

We strive to understand the life cycle impact of our products and reduce such impact.

We shall familiarize ourselves with the issues related to biodiversity, acquire relevant knowledge and make conservation efforts.

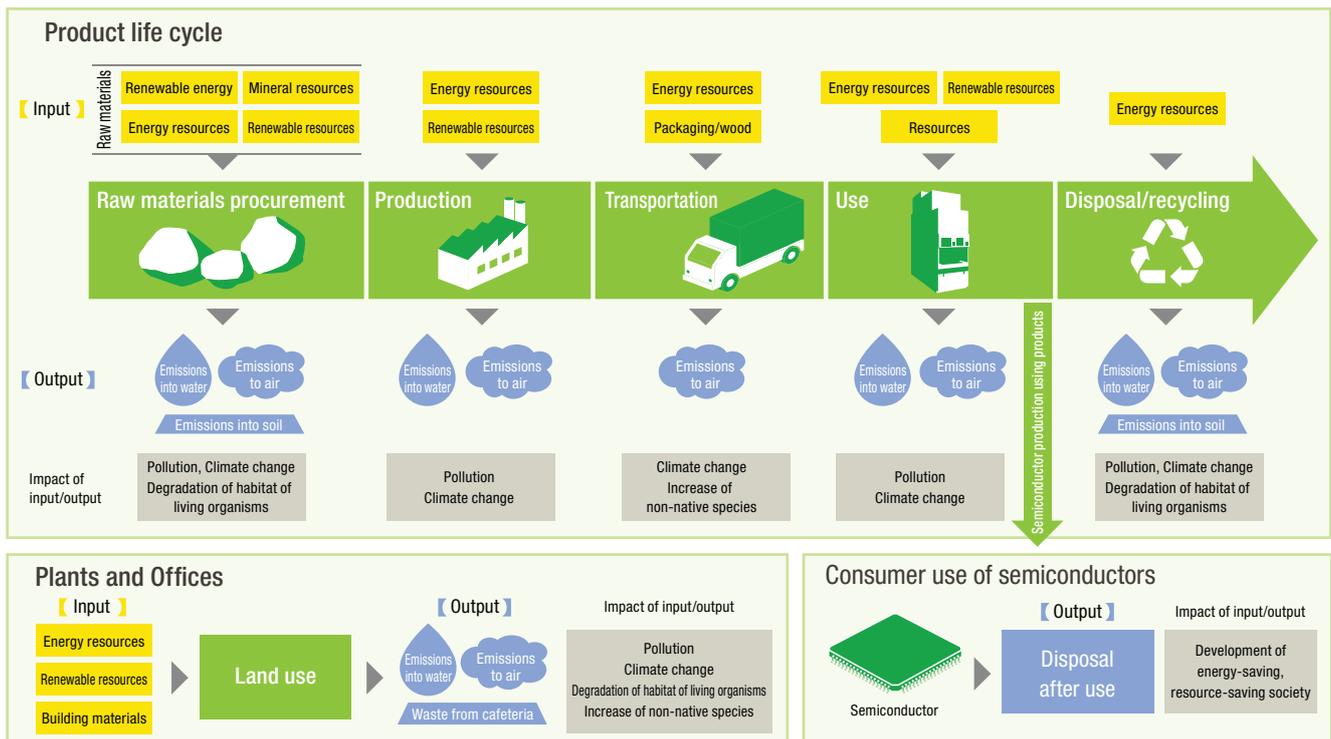


Workshop



Ecosystem tour

■ Map of biodiversity relationship*



* Created based on the Business & Biodiversity Interrelationship Map by the Japan Business Initiative for Biodiversity (JBIB)

Renewable energy : Hydro power and solar photovoltaic power generation

Energy resources : Crude oil, natural gas

Renewable resource : water

Resources : quartz, etc.