

Corporate Social Responsibility (CSR)

The TEL Group seeks mutual development with local communities through various communication activities that foster a relationship of trust.

Approach to Corporate Citizenship Activities

The TEL Group believes that one of its tasks is to contribute to the development of society, while always complying with social laws and norms. Based on this belief, we engage in a variety of activities in Japan and overseas as a good corporate citizen.



Fundraising as Part of Philanthropic Activities (Europe)

Tokyo Electron Europe Ltd. (TEE) ran a fund drive in a charity event to help Children in Need. TEE employees dressed up in wigs and other costumes and raised money by selling homemade cakes and getting people to guess the number of sweets in a basket. Adding the money obtained from collecting and recycling used mobile phones, TEE donated a total of approximately 400 euros in fiscal 2010.

Activities with the Local Community (1) (the U.S.)

Tokyo Electron U.S. Holdings, Inc. (TEH) participates in the Clean Sweep campaign organized annually by Keep Austin Beautiful (KAB). Working in cooperation with other neighborhood companies and the local community, TEH has been supporting community beautification and improvement activities for more than 10 years. TEH also holds a joint exhibition of "green art" with Austin Green Art (a local art group) in line with the Earth Day movement, using the space in the entrance hall of the TEH head office.



Activities with the Local Community (2) (Shanghai)

In September 2009 Tokyo Electron (Shanghai) Ltd. (TES) participated in the Fun Run event held each year by the Zhangjiang Group. With major local companies and government agencies also joining in, the number of participants exceeded 1,000. All of the money raised by this year's Fun Run was donated to help disadvantaged children living in Shanghai and other regions.



Forestation/Tree Planting Activities

Tokyo Electron Kyushu Ltd. (TKL) undertook forestation activities in the Tokyo Electron Forest, located in the Kawachi Dam area in Tosu City, Saga Prefecture, in December 2009 and on Mt. Tawara in Aso, Kumamoto Prefecture, in March 2010.

In May 2010, new employees at Yamanashi Plant of Tokyo Electron AT Ltd. weeded and cleared the area around Nirasaki Station and planted trees as part of their orientation training.

Forestation/tree planting activities are conducted by other group companies, including TEH and TES, which actively encourage their employees to participate in tree planting and fundraising activities.



Environmental Debriefing for the Local Community (Tohoku, Japan)

In October 2009 Tokyo Electron Tohoku Ltd. held the second environmental debriefing session for the local community. The session was attended by a total of 31 participants comprising local residents (representatives of neighborhood associations, etc.) as well as business and government representatives.

The event consisted of an explanation of the Company profile and business, an inspection tour of plant facilities and manufacturing sites, including the liquid waste treatment wing, and a concluding dialogue session, where the Company received a host of helpful comments from the participants.

Educational Activities Conducted Jointly with the Local Community (Miyagi, Japan)

In collaboration with The Kahoku Shimpo newspaper, Tohoku University, and others, Tokyo Electron held a science event entitled "Talk about Fun Science!" at Tokyo Electron Hall Miyagi. The event featured shows and experiments on a variety of scientific themes. For the science experiment classes, research teams from Tohoku University and local NPOs organized science experiments in purpose-built booths, which, combined with exhibitions by the TEL Group, consisted of a total of more than 15 science experiments presented at the event. Tokyo Electron AT Ltd. presented four experiments on the phenomenon of vacuum, which is an essential theme for our products. We received favorable feedback from a lot of visitors. We will continue to hold this well-received event in coming years.

