

Feature

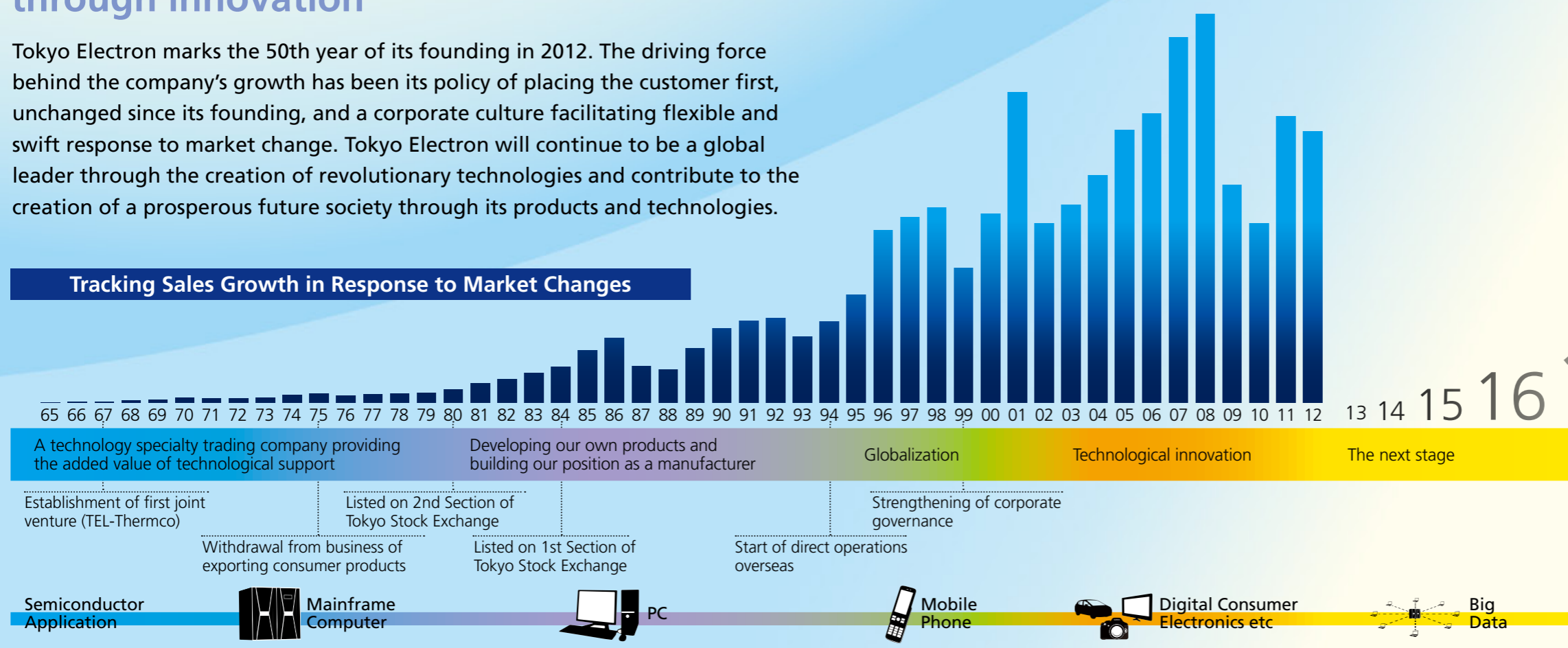
■ FEATURE 2

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Tokyo Electron—50 years of untiring progress through innovation

Tokyo Electron marks the 50th year of its founding in 2012. The driving force behind the company's growth has been its policy of placing the customer first, unchanged since its founding, and a corporate culture facilitating flexible and swift response to market change. Tokyo Electron will continue to be a global leader through the creation of revolutionary technologies and contribute to the creation of a prosperous future society through its products and technologies.

Tracking Sales Growth in Response to Market Changes



A technology specialty trading company providing the added value of technological support (1965-1980)

Developing our own products and building our position as a manufacturer (1981-1994)

Globalization (1995-2004)

Technological innovation (2005-2011)

The next stage (2012)

Establishment of first joint venture (TEL-Thermco) | Withdrawal from business of exporting consumer products | Listed on 2nd Section of Tokyo Stock Exchange | Listed on 1st Section of Tokyo Stock Exchange | Start of direct operations overseas | Strengthening of corporate governance

Semiconductor Application | Mainframe Computer | PC | Mobile Phone | Digital Consumer Electronics etc | Big Data

Tokyo Electron 50th Anniversary Logo

Tokyo Electron marks the 50th year of its founding on November 11, 2012.



"A Company with a Dream for the Future"

This logo mark was developed as a symbol of our commitment to the future as we celebrate the 50th anniversary of Tokyo Electron. It symbolizes our company's concept: "a future with a dream" through a figure in which "people," "cutting edge technology" and "environment and nature" become one and start moving in one circle. We hope our employees will also come together to make contributions to a future society as a single team, using the logo mark in a variety of TEL communication tools and applications.



Tetsuo Tsuneishi
Vice Chairman of the Board

2012 marks an important occasion in the history of Tokyo Electron—the 50th year of our founding. I wish to take this opportunity to thank our shareholders, customers, suppliers, and business partners for the tremendous support and guidance which have made Tokyo Electron the company it is today.

Since our founding, the Company has astonishingly repeatedly changed its business model and operations in the course of evolving to its present form. The driving force behind Tokyo Electron's growth throughout these changes has been a DNA which enables us to respond to market needs and customer demands flexibly, rapidly, and boldly. We started business in 1963 as a technology specialty trading company, and we grew swiftly in the 1970s and 1980s in tandem with the growth and progress of Japan's semiconductor and electronics industry. For a period, we

were a unique company with both trading and manufacturing functions, and then over the past 20 years we powerfully evolved into a world-class production equipment manufacturer alongside the breathtaking growth of the electronics industry.

The key factor behind our growth over the years has been our commitment to placing the customer first—a policy which has rooted the company since its founding. On the basis of this policy, we strive to maximize the added value we provide through our products and technology, and in return we receive a profit connected with that value. The profits we receive are reinvested into the development of cutting-edge technology and high value-added products which can contribute to the growth of the market and industry as well as to a more prosperous life for people. At Tokyo Electron, we recognize that the sustainment of this positive

cycle is the key to our ability to continue our growth into the future. We have fostered an open corporate culture characterized by honesty, fairness, and open-mindedness and sincerity in everything we do. This culture has won us the respect and trust of our customers worldwide and has greatly contributed to our half century of growth.

To enhance our corporate value further, I believe it is important to set our sights on even higher world-class goals and performance standards while demonstrating a technological leadership in our industries. We must also continue to be a vibrant global company with ambitious dreams. I am very confident that the electronics and IT industry, driven by semiconductor technology, will achieve remarkable growth together with technological innovation.