

Corporate Social Responsibility (CSR)

The TEL Group seeks mutual development with local communities through various communication activities that foster a relationship of trust.

Corporate Citizenship Activities

The TEL Group believes that one of its tasks is to contribute to the development of society, while always complying with social laws and norms. Based on this belief, we engage in a variety of activities in Japan and overseas as a good corporate citizen.



Initiatives in Japan

Afforestation and Tree Planting Activities

Each of the TEL Group's plants and offices proactively take part in tree planting activities. In May 2011, shortly after the Great East Japan Earthquake, Tokyo Electron Tohoku Limited planted 420 konara oak trees and five commemorative Japanese cherry trees on a 0.14 hectare plot of land owned by Oshu City located to the west of its site. Part of the Company's afforestation program to help prevent global warming, this event was attended by a total of 125 employees and their family members. In addition, a total of 14 employees and their members from the Sapporo Technology Center of Tokyo Electron Software Technologies Limited took part in a tree planting event organized by the Hokkaido Prefectural Government in which they planted around 70 trees including Sakhalin fir and Glehn's spruce. Other TEL Group companies, including Tokyo Electron Yamanashi Limited and Tokyo Electron Kyushu Limited, are also taking part in afforestation activities.



Local Community Events (Miyagi Prefecture)

Following our success in 2009, the TEL Group once again organized "Talk about Fun Science!" for elementary school students and their parents in Miyagi Prefecture in 2010. In conjunction with this event, we also held classroom outreach sessions in which we led special classes on scientific experiments in six elementary schools in Miyagi Prefecture with the cooperation of professors from Tohoku University. The main event was held at Tokyo Electron Hall Miyagi, and during the science show participants were able to see the power of air from an air cannon and had the chance to feel static electricity in action as everyone in attendance held hands to receive a small shock. Conference rooms in the hall were made into a makeshift science experiment zone thanks to the help of researchers from Tohoku University and members of local NPO organizations. Given the highly favorable feedback from participants, we plan to continue holding this well-received event going forward.



Initiatives Overseas

Campaign to End Breast Cancer (Europe)

On October 29, 2010, employees at the head office of Tokyo Electron Europe Limited (TEE) in Crawley, UK, participated in Wear It Pink Day to raise money in the fight against breast cancer. As part of their efforts to raise awareness and support this charity event, employees wore pink attire to work. With breast cancer being one of the most prevalent forms of cancer, in the UK alone one in nine women will be diagnosed with breast cancer in their lifetime. Donations collected by TEE were gifted to leading global research projects being conducted in the UK and Ireland. Funds will be used to study breast cancer mechanisms and to provide higher quality diagnosis, treatments and prevention programs.



Recognized with a Going Green Award (United States)

Tokyo Electron U.S. Holdings, Inc. (TEH) was recognized with a Going Green Award by the Austin Business Journal. This award consists of eight different categories. TEH was presented with the award from the Green Business category in recognition of its purchases of green electricity, recycling of cafeteria cooking oil, reduction in power usage by 17% over the past six years, and water usage by 19%, as well as its employee training and education, and ongoing joint clean-up activities together with the local community. The photographs at right show an employee vegetable garden set up on the TEH grounds and a tree planting event involving employees and their children.



Giving Christmas Presents to an Orphanage (Taiwan)

Tokyo Electron Taiwan Limited (TET) gave out Christmas presents to children living in a local orphanage. This event was planned by the TET Welfare Committee, and when a call was made for donations, employees responded by bringing in around 200 gifts. On the day of the event, the TET President and employees dressed in Santa Claus costumes and handed out presents to every child at the orphanage.